

JESSICA KOPP

Apparel Designer

contact

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summary

Seattle-based Apparel Designer with over ten years of experience in design, product development, and sourcing

History of professional success telling stories through product design that promote brand vision for a target customer base and mass-market appeal

Pursuing a Senior-level position in an environment that fosters creativity, values sustainability, and promotes diversity

education

Savannah College of Art and Design
B.F.A., Fashion Design
Menswear Concentration, June 2012
Showcased - SCAD Juried Fashion Show

skills

APPAREL DESIGN

Experience designing, developing, and producing:

- Sweater knits
- Cut & Sew knits
- Performance Activewear
- Outerwear
- Scarves & Wearable Accessories

Design using sustainable / recycled materials

Trend + market research

Fabric, textile, and material trim development

Printing techniques for fabric content

PROGRAMS & SOFTWARE

Adobe Creative Suite
Web PDM/PLM systems
Figma
Procreate
Ned Graphics

experience

DESIGNER - SOFT ACCESSORIES

NORDSTROM, OCTOBER 2021 - JUNE 2023

- Lead Designer for Scarves & Wearable Accessories supporting Nordstrom and Treasure & Bond private labels
- Responsible for concepting brand appropriate designs each season by using trend direction, knowledge of customer needs, and cost parameters
- Managed Associate-level Designers and facilitated product development timelines
- Introduced new raw materials and expanded variation of designs resulting in delivering products with an average of 97% sell-thru
- Provided yarn and stitch direction for all sweater-knit scarves, hats, and wearable third-layers
- Partnered with artists and print team to provide art direction for new printed scarves each season
- Worked cross functionally with Merchandisers, Product Developers, Print Designers, and Technical Designers

DESIGNER - MEN'S KNITS

TOMMY BAHAMA, MARCH 2019 - JUNE 2020

- Lead Designer for Men's IslandZone performance-knit category
 - > Launched #1 polo program, utilizing seamless knitting machines
 - > Traveled internationally to develop seamless and jacquard fabrications directly with the factory
 - > Designed and developed multiple extension styles based on success of #1 polo program
 - > Designed and developed performance knit shirting fabric for commuter line, launched at #1 long-sleeve knit shirt March 2020
- Responsible for reviewing buyers' seasonal line plans for design direction to meet consumer needs, business goals, and target margins
- Worked cross-functionally with Sourcing Teams, Product Developers, and Technical Designers
- Presented products to buying teams during initial proto review, final adoption, and brand launch meetings
- Responsible for design and management of multi-million dollar carryover programs including seasonal color direction
- Traveled domestically and internationally for design research

ASSOCIATE DESIGNER - MEN'S KNITS

TOMMY BAHAMA, MARCH 2017 - MARCH 2019

- Created seasonal, trend, and brand-appropriate designs for the Tommy Bahama target guest
- Helped to develop new fabrics, including gathering costing information and lead times
- Designed new styles each season including technical sketches, presentation CADS, and BOM creation for tech packs
- Managed existing carryover programs